



Our Way Forward

2021 – 2025 Strategy



OUR VISION PROUD TO BE SAFE | He Taonga te Haumaru



OUR MISSION BUILDING SAFER AND HEALTHIER WORKPLACES TOGETHER

Helping each other to improve Health, Safety and Wellbeing systems and practices so that people have the right skills, knowledge and attitude, to get home safe to their whānau every day.

OUR PRIORITIES

Getting Workers Home Safe To Their Whānau Everyday



Take the Lead



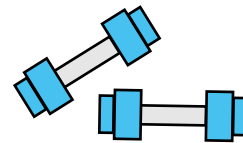
Enable Companies



Empower Individuals

OUR GOALS

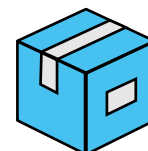
Meeting The Current and Future Needs With and For Industry



Strengthen Business Excellence



Grow Effective Relationships



Provide the Right Products and Services

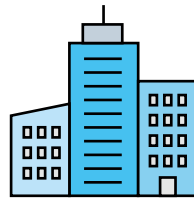
OUR PRIORITIES



Take the Lead

The construction industry will be a leader in health, safety, and wellbeing.

- Our products, tools, and services create consistency across health, safety, and wellbeing standards
- We will collaborate and advocate across government and other stakeholders to encourage change throughout the industry and supply chain
- We have trusted systems and people that provide assurance, direction, and advice to support industry in making good investment decisions



Enable Companies

Companies have a culture of safety that is embedded in their business practices.

- Our products, tools, and services provide the assurance that businesses need to proportionately manage their risks
- We encourage genuine commitment to driving health, safety, and wellbeing performance to make construction an attractive career choice
- We provide timely expertise that assists businesses to effectively manage their risks

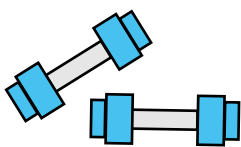


Empower Individuals

Building the knowledge and confidence of our people so that they can make an effective contribution to keep their workplace safe.

- Our products, tools, and services will meet the diverse needs of individuals
- We provide multiple pathways to build knowledge, skills, and awareness
- Our services will be engaging, practical and easily accessible

OUR GOALS



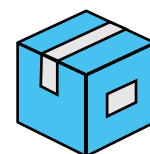
Strengthen Business Excellence

Our people and our systems are trusted to lead us all towards a safer future.



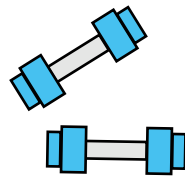
Grow Effective Relationships

We enable and support collaboration across industry and sectors to achieve positive impacts.



Provide the Right Products and Services

We optimise health, safety, and wellbeing practices and systems providing assurance, awareness, and ownership at the right level in the right way.



STRENGTHEN BUSINESS EXCELLENCE

Our people and our systems are trusted to lead us all towards a safer future.

Why It Matters

Take the **Lead for Industry** to provide greater confidence and assurance that practices are up to date and working. We have trusted systems and people that provide assurance, direction, and advice to support industry in making good investment decisions that improve health, safety, and wellbeing practice.

We **Enable Companies** by validating their awareness in health, safety, and wellbeing, and providing targeted services that meet their needs.

To **Empower People**, validating their awareness in health, safety, and wellbeing by providing targeted services that meet their needs.

What We Intend To Achieve

- Integrate, innovate, and streamline technology solutions allowing for easier access to the right services at the right time (as and when required)
- Standardise our systems to strengthen our approaches in improving health, safety, and wellbeing
- We have clear and measurable targets to monitor our performance and impact on improving health, safety, and wellbeing outcomes

Our Core Activities

- Building our understanding of our customers and reviewing engagements to inform improvement
- Providing good and prompt advice
- Responding effectively to issues that could impact industry, companies, and individuals
- Provide good information-sharing systems for the benefit of all
- Leverage intelligence relevant to health, safety, and wellbeing in New Zealand workplaces

What Success Looks Like

- Flexibility to adapt our investment decisions as industry evolves and priorities change
- We have fit-for-purpose technology, systems, and infrastructure, supporting our ability to be an evidence and insight led organisation
- There is integration between our systems to ensure that we provide the best possible services
- Our people feel ownership and can see how we all align and how they contribute to our success
- We have strong leadership that is cultivated, modeled and embedded through all levels of the organisation
- We have deliberate, responsive, and flexible ways of working that enable our people do the right things, in the right places, at the right time



GROW EFFECTIVE RELATIONSHIPS

We enable and support collaboration across industry and sectors to achieve positive impacts.

Why It Matters

Taking the **Lead for Industry** through a collaborative approach to positively effect cultural change in health, safety, and wellbeing. This improves connections between companies, government, and other sectors to reflect best practice standards, encouraging change throughout the industry and supply chain.

To **Enable Companies** in building a shared understanding of issues and best practice encouraging genuine commitment to driving health, safety, and wellbeing performance.

To **Empower People**, we provide multiple pathways for worker engagement and participation that build knowledge, skills, and awareness. Recognising everyone has different levels of influence, expertise, and insights.

What We Intend To Achieve

- Coordinated and integrated approach in working with others to lift industry health, safety, and wellbeing performance and increase awareness of the value of good practice
- We will strengthen our relationships with government agencies and stakeholders that contribute to the industry to provide products, service, and guidance that supports positive health, safety, and wellbeing outcomes
- Guide strategic decisions about where to invest effort in lifting health, safety, and wellbeing capability
- We will work with our key stakeholders to develop clear and measurable targets to monitor our impact on improving health, safety, and wellbeing outcomes

Our Core Activities

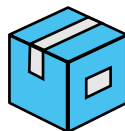
- Support industry and community groups to lead and own health, safety, and wellbeing improvements
- Lead and support Safety Liaison Groups
- Connect and engage with a wide range of people, organisations, and agencies across Aotearoa at roadshows and events, through delivering our

products and services, at worksites, and through our website and media avenues

- Contribute to sponsorship and awards for education and innovation
- Work with education providers to increase the attractiveness of construction as a career option

What Success Looks Like

- Industry mandate Site Safe to undertake health, safety, and wellbeing activities, including advocacy and industry leadership, on their behalf
- Industry, companies, and individuals actively participate in working towards consistent health, safety, and wellbeing practices
- Organisations and government agencies utilise Site Safe as a platform to connect and share knowledge about health, safety, and wellbeing
- Industry is seen as a positive and safe career choice
- We celebrate the success of individuals and companies in the industry
- Our stakeholders feel a shared ownership of our organisation, vision, and mission
- Our stakeholders agree clear and measurable targets for lifting health and safety practice



PROVIDE THE RIGHT PRODUCTS AND SERVICES

We optimise health, safety, and wellbeing practices and systems providing assurance and ownership at the right level in the right way.

Why It Matters

To **Take the Lead** our aim is to make sure that our products, tools, and services reduce fatalities, serious injuries and health risks and promote wellbeing. The Industry is wide and vast; there are many different groups that have different needs and we work with them to provide the right help.

To **Enable Companies** to have effective risk management systems by providing products, tools, and services that help balance the focus, effort, and cost of managing risks proportionate to the potential harm that can be caused.

To **Empower People**, we recognise everyone plays a part with different levels of ability to influence. Through recognising individuals' roles and responsibilities, our products, tools and services are catered to meet these diverse needs.

What We Intend To Achieve

- Review our products and services to ensure that they continue to align to the needs of our stakeholders
- Investigate mental health training options
- Deliver a prequalification assessment that aligns to industry requirements
- Grow our relationships with cultural communities and groups within the industry
- Deliver research that makes a difference
- Provide a range of products, tools, and services that meet the needs of our stakeholders and have a positive impact on lifting health and safety performance in New Zealand workplaces

Our Core Activities

- Use information, and research to inform our training, assurance, and engagement activities
- Deliver targeted health and safety courses and programmes

- Conduct site reviews and prequalification assessments to provide assurance that critical risks are well managed and good health, safety, and wellbeing practices are applied
- Supporting understanding of health, safety, and wellbeing duties and standards through the advice and guidance we provide
- We provide industry-led research which helps to inform and/or highlight areas for improvement in health, safety, and wellbeing
- Offer training scholarships to promote health and safety leadership
- Develop appropriate and scalable products, tools, and services

What Success Looks Like

- Our products, services and tools, and the way we deliver them support the successful achievement of our strategy
- Our operating model allows us to provide responsive and agile service delivery to meet the current and future needs of our stakeholders
- We deliver resources and tools in a targeted and consistent way
- Our leaders, staff, members, and stakeholders have a common understanding and appreciation of why we make decisions on the mix of products, services, and tools we deliver
- We remain responsive to shifts in economic activity which requires health, safety, and wellbeing to be front of mind