

# OUR WAY FORWARD



**SITESAFE**  
Te Kaitiaki o Haumarū

2021 – 2025 Strategy

## OUR VISION:

**PROUD TO  
BE SAFE**

HE TAONGA  
TE HAUMARU

## OUR MISSION:

**BUILDING SAFER AND HEALTHIER  
WORKPLACES TOGETHER**

Helping each other to improve health, safety and wellbeing systems and practices.

### OUR PRIORITIES

Getting workers home safe to their whānau everyday.



TAKE THE LEAD



ENABLE  
BUSINESSES



EMPOWER  
INDIVIDUALS

### OUR GOALS

Meeting the current and future needs with and for industry.



STRENGTHEN  
BUSINESS EXCELLENCE



GROW EFFECTIVE  
RELATIONSHIPS



PROVIDE THE RIGHT  
PRODUCTS AND SERVICES

# OUR PRIORITIES

## TAKE THE LEAD



The construction industry will be a leader in health, safety, and wellbeing.

- Our products, and services create consistency across health, safety, and well-being standards.
- We will collaborate and advocate across government and other stakeholders to encourage change throughout the industry from a health and safety perspective.
- We have trusted systems and people that provide assurance, direction, and advice to support the industry.

## ENABLE BUSINESSES



Businesses will have a culture of safety that is embedded in their business practices.

- Our products and services provide the assurance that businesses need to proportionately manage their risks.
- We encourage genuine commitment to drive health, safety, and well-being performance to make construction an attractive career choice.
- We provide timely expertise that assists businesses in effectively managing their risks.

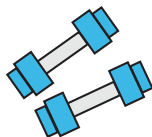
## EMPOWER INDIVIDUALS



Building people's knowledge and confidence so they can make an effective contribution to keeping their work safe.

- Our products and services will meet the diverse needs of individuals.
- We provide multiple pathways to build knowledge, skills, and awareness.
- Our products and services will be engaging, practical and easily accessible.

# OUR GOALS



## STRENGTHEN BUSINESS EXCELLENCE

Our people and our systems are trusted to lead us all towards a safer future.



## GROW EFFECTIVE RELATIONSHIPS

We enable and support collaboration across industry and sectors to achieve positive impacts.



## PROVIDE THE RIGHT PRODUCTS AND SERVICES

We optimise health, safety, and wellbeing practices and systems providing assurance, awareness, and ownership at the right level in the right way.